

CLUB BUSINESS INTERNATIONAL



OUR ADVANTAGES

- Trade Insights
- Industry Leaders
- Technical Expertise

SERVICES OFFERED

- Data Analytics
- Programming
- Operations
- Site Management

OUR PERSPECTIVE

- Program Strategy
- Assurance
- Settlements
- Organizational Performance

CLIENT BENEFITS

- Heighten Earnings
- Assuage Uncertainty
- Create Confidence

CONTACT

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Blue Chip Sports Management (BCSM) & Consulting provides essential services in helping tennis and fitness leaders successfully grow their enterprise and solve the critical questions that these organizations routinely face.

Blue Chip:

- Ensures revitalized returns
- Diminishes volatility
- Propagates successful development practices
- Promotes market viability
- Develops and executes a streamlined business plan
- Provides benchmarks, valuations, models, and forecasts

OVERVIEW

Blue Chip Sports Management has an award winning staff, led by industry leader, Founder and Managing Director Tim Bainton. BCSM has unparalleled experience in the development and management of tennis clubs, top professional service support teams and extensive market and data analysis.

7- STEP PROCESS

Services can be adjusted to individual timelines; our 7-step process identifies and solves your business needs.

- Analyze Current Market & Conduct a Feasibility Study
- Concept Planning & Design Consultation
- Manage Pre-Opening Services
- Implement Staffing & Operations Set-Up
- Refine Marketing & Sales Materials & Message
- Perform Program Design & Implementation
- Conduct Business Planning & Management

OUR CLIENTS AND PARTNERS

Blue Chip Sports Management is one of the most respected sports management and consulting entities. We build long-term, trusted partnerships to improve all areas of our clients businesses.

